



Mediterranean Dream

At 60, we leave everything to live aboard a sailing boat

Maurizio & Svetlana De Lorenzo | mediterraneandream.blue

60
years old

The age at which we
decided to start again

Our choice

- 30+ years of international hospitality across 4 continents
- Maurizio: Manager, Skipper, digital marketing expert
- Svetlana: Professional chef with an international career
- Proprietary database of 7,500+ high-spending clients
- The decision: leave everything and build Mediterranean Dream

THE PROJECT

Mediterranean Dream is a multi-platform lifestyle brand built around a true story.



Digital Content

YouTube, Instagram, TikTok
Weekly episodes
Accelerated growth



On-Board Experiences

Dinners at anchor up to 6-8
guests
Experiential mini-cruises
Premium hospitality



TV Format

In active development
Interest from producers
Italy & USA



B2B Sponsorships

Nautical & lifestyle brands
Technical partnerships
Long-term contracts

THE MARKET

\$252B

Creator Economy 2025

CAGR 22.4% to 2035
(Grand View Research)

\$43.7B

Luxury Maritime Tourism

CAGR 5.2% to 2035
(Market Research Future)

+32%

Mediterranean Growth

Luxury capacity 2026
vs previous year
(Cruise Industry News)

Target audience: 40-65 years • High purchasing power • Lovers of the sea, travel and Mediterranean lifestyle

REVENUE MODEL

Revenue streams at scale (Year 2)

On-board experiences



B2B sponsorships



Social monetisation



TV format



Merchandise & other



Key metrics

€1,850

Monthly burn rate

7,500+

High-spending clients

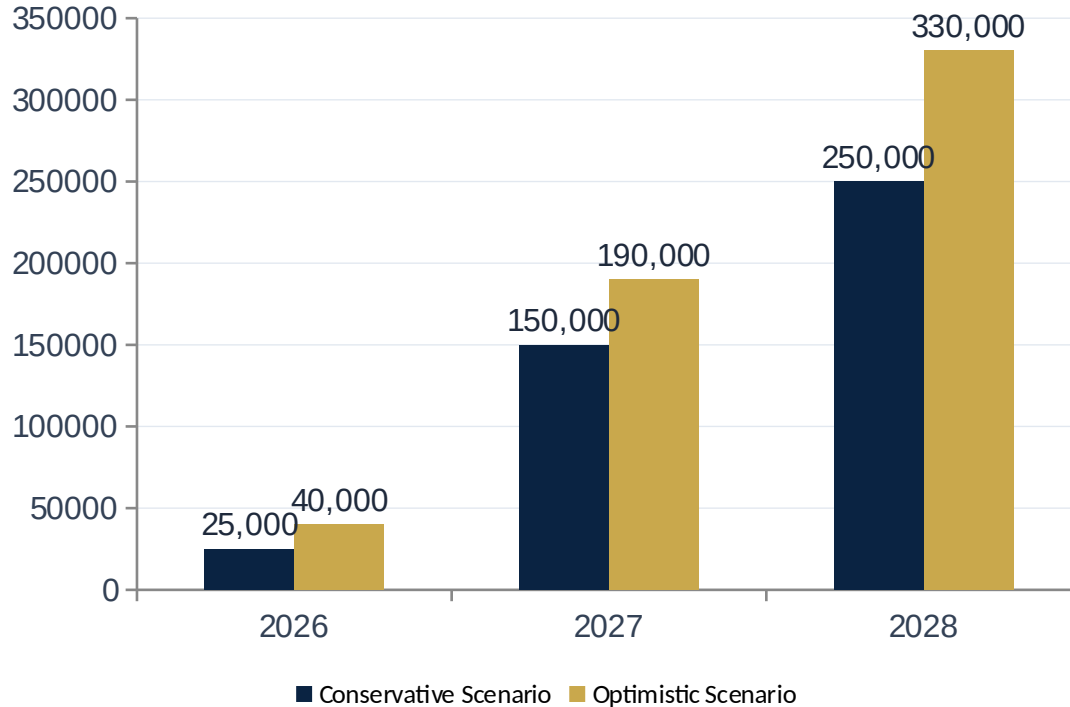
Month 8-10

Expected break-even

80%+

Target event occupancy

FINANCIAL PROJECTIONS



Year	Conservative	Optimistic
2026	€25,000	€40,000
2027	€150,000	€190,000
2028	€250,000	€330,000

Monthly burn rate: €1,850 | Break-even:
Month 8-10

* Projections based on a consolidated operating model and 7,500+ client database

THE FOUNDERS

MAURIZIO DE LORENZO

Co-Founder, Project Director & Skipper

- 30+ years international hospitality
- 4 continents: Asia, USA, Europe
- Skipper with nautical licence
- Digital marketing expert
- Strategy, direction and navigation

SVETLANA CHULKOVA DE LORENZO

Co-Founder & Culinary Director

- International professional chef
- Career across Russia, Asia and Europe
- Led international kitchens
- Premium culinary experiences
- Brand identity and food content

Partnerships in progress



Resorts & hotels in the Aegean and Cyclades



TV producers in Italy & USA



Nautical brokers in Greece (Vernicos, GYA)



Celebrities from sport, music & entertainment



Shipyards: Bénéteau, Jeanneau, Bavaria, Hanse, Dufour



Mediterranean culinary excellence producers



Current traction

3

Active social platforms



TikTok growing organically

7,500+

Client database ready

Full-time

Team operating from Naxos

Funding target

€ 40,000

Pre-Seed Round

Use of funds

60%

Boat acquisition
& refitting

20%

Content equipment
& tech

15%

First 6 months
operations

5%

Legal &
administrative



The Mediterranean is waiting.

Help us set sail.

Maurizio & Svetlana De Lorenzo

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